



Tim Stewart,
CEO / General Manager

It's Annual Meeting Time

Saturday, April 10, 2010

Boy, it sure seemed that 2009 just zipped by, and here we are already in the new year with Annual Meeting just around the corner. Saturday, April 10, 2010, is the date set for our 73rd Annual Meeting, to be held at the American Legion Hall in Loyal, beginning at 9:30 a.m. Early bird prizes will be drawn at that time and winners announced following adjournment. There will be door prizes for members in attendance and a great lunch served around noon.

The Annual Meeting is an important event for the cooperative. Members will hear reports about the cooperative and the electric industry, review financials, and elect their representatives to serve on the board of directors. We are fortunate to have Mr. Brian Rude, vice president, external and member relations from Dairyland Power Cooperative as our guest speaker.

The members will be asked to elect two directors for three-year terms. Directors whose terms are expiring this year are Clarence Hoesly from the York Township area and Ronald Schmidt from the Brighton Township area. All incumbents are eligible for re-election. Nominations

are taken from the floor of the meeting. The cooperative's bylaws establish the minimum qualifications for a director. A copy of the bylaws are available on the cooperative's web site at www.cecoop.com or by contacting the business office at 715-267-6188.

Directors are expected to attend monthly board meetings; represent the cooperative in state, regional, and national affairs; and take advantage of NRECA educational opportunities such as classes, seminars, and workshops. Directors need to read, study, and analyze a lot of information throughout the month to keep informed on the electric industry as a whole.

In addition to the Clark Electric Cooperative Annual Meeting, members also have the opportunity to participate in Dairyland Power Cooperative's Annual Meeting held June 9, 2010. The cooperative is seeking 11 delegates and 4 alternates to represent Clark Electric Cooperative at the Dairyland meeting. If you would like to represent Clark Electric Cooperative at this meeting, please contact Tracy Nelson, administrative assistant, by Thursday, April 1, 2010.

So come, enjoy a nice meal, register for door prizes, and help conduct the business of your electric utility. I hope to see you April 10, 2010, at the Legion Hall in Loyal. ■

Wednesday, June 9, 2010

Dairyland Power Cooperative Annual Meeting

**11 Delegates and
4 Alternates needed**



DAIRYLAND POWER
COOPERATIVE

Representing your cooperative and your fellow members at various meetings is an opportunity that we ask our members to participate in every year.

The Dairyland Power Cooperative Annual Meeting will be held on Wednesday, June 9, 2010, in La Crosse, Wisconsin.

By attending and being a delegate for your cooperative, you help keep Clark Electric Cooperative strong and prosperous.

If you would like to represent Clark Electric Cooperative at this meeting, please contact Tracy Nelson, administrative assistant, by Thursday, April 1, 2010.

Tracy can be reached by calling the cooperative office at 715-267-6188 or at 800-272-6188.

Energy Savings Abound in 2010

It's a happy New Year! Take advantage of Clark Electric Cooperative's NEW 2010 Rebate Program!

There has never been a better time to invest in energy efficiency for the home, farm, or business. Whether your goal is to keep energy costs low or reduce your carbon footprint, there are many sources to assist, including the energy-efficiency rebates and support offered by Clark Electric Cooperative (CEC). When used in conjunction with stimulus bill funds provided by state and federal government, you can “up” your energy savings while upgrading your home or business.

The 2010 rebate and incentives offered by Clark Electric Cooperative are designed to address the diverse needs of our members' home and work environments. Programs range from incentives to help implement simple yet meaningful changes to incentives that encourage upgrading to more efficient heating and cooling systems and appliances.

“We encourage members to become more energy efficient at home or work, while taking advantage of our great rebates. Now is a great time to purchase an Energy Star appliance or make other energy-efficient upgrades to your home,” added CEC's CEO/General Manager Tim Stewart. “All rebates will be in place through Dec. 30, 2010, or until funds are depleted.”

Through the 2009 American Recovery and Reinvestment Act—better known as the stimulus bill—Uncle Sam offers tax credits for energy-efficiency measures made at existing homes during 2009 and 2010. Many of the incentives offered by Clark Electric Cooperative, including our \$25 rebate on ENERGY STAR appliances, are designed to supplement these state and federal stimulus funds.

For details on tax credits go to www.cecoop.com. For a description of additional rebates offered by Focus on Energy, click on the Focus on Energy logo.

Unsure of what to do with used CFLs?

Please do not throw your used CFLs into the trash or in with your regular recyclables. One option for disposing of your used CFLs is to bring them to Clark Electric Cooperative. We will make sure they are disposed of properly. For general information on CFL bulbs and recycling,

see www.energystar.gov and click on Recycling with ENERGY STAR at the bottom of the page.

Going shopping?

Be sure to look for the ENERGY STAR label when shopping for appliances because ENERGY STAR items are 10 to 50 percent more efficient than standard appliances. Since your heating and cooling equipment comprises the bulk of your energy bill, investing in these appliances will save your family money over time. Energy efficiency is also good for the environment, since the less energy you use, the less needs to be generated.

For more information and for suggestions on how to make your home more energy efficient, visit www.cecoop.com and click on the Energy Info tab. For questions regarding tax benefits awarded under the federal stimulus bill, please visit www.irs.gov/recovery or consult with your tax accountant on both state and federal incentives. ■



Congratulations!

Two of Clark Electric's Apprentice Linemen, Jarred Martens and Kent Weigel, achieved journeyman lineman status when they completed the Indentured Line Worker Apprenticeship program this spring. This is an extensive four-year classroom and on-the-job training program.

First Call Medical Monitoring

Living alone can be an uneasy situation, especially for elderly individuals or those with medical difficulties. FIRSTCALL Medical Monitoring provided by Clark Electric Appliance & Satellite allows individuals the satisfaction of independent living and the peace of mind that comes in knowing there is always someone to help.

We have been providing FIRSTCALL Medical Monitoring to individuals since 1994, with installations in the home, senior care facility, or apartment. FIRSTCALL is a 24-hour, 365 day/year monitoring service. With the touch of a button, the individual is connected with the Cooperative Response Center. An automated computer system will display all the subscriber information, such as address, family contacts, and medical history. The unit has a powerful speaker on it that will open up two-way voice communication. If medical help is needed, the family contacts and the proper authorities, if needed, are notified.

We offer two different types of units.

1. The Main Street Messenger Unit

This unit is a telephone with the emergency features built in. The phone can be used to dial out or answer calls. This unit comes with a pendant that can be worn around

the neck or wrist. If help is needed, a push of the emergency button on the pendant will open up the two-way communication to enable the response team to speak with you and contact the proper individuals for you.

With this unit, our staff provides in-home installation. They will contact you and set up an appointment to install the unit and demonstrate its features.

The fees for this unit are:

One-time installation fee.....	\$65.00
Monthly monitoring	12.50
Monthly lease fee	15.00

2. The PERS Unit

This unit is stand-alone unit with the emergency features on it. The unit also comes with a pendant that can be worn around the neck or wrist. If help is needed, a push of the emergency button on the pendant will open up the two-way communication to enable the response team to speak with you and contact the proper individuals for you.

With this unit, we do offer in-home installation, or we program the system and ship it to you, eliminating the one-time installation cost.

The fees for this unit are:

One-time installation fee	\$65.00
(if requested)	
Monthly monitoring fee	\$12.50
Monthly lease fee	\$10.00

We are centrally located in Wisconsin, and pride ourselves in being able to provide quality service to you. Our service is available to anyone who needs it.

We do work with a variety of county departments, including the Department of Aging and Social Services, as well as health-care facilities, rehabilitation centers, senior care centers, hospitals, and clinics.

If you know of someone who could benefit from this, or would like us to provide a demonstration to your group or facility, contact us at Clark Electric Appliance & Satellite Inc. in Greenwood at 1-866-279-6544 or 715-267-6544. ■



Peace-of-Mind ... At the touch of a button.

The heart of FIRSTCALL, our advanced telephone system, features the most sophisticated two-way voice technology available. Its superior speaker clarity, range, and built-in battery back-up make it a secure, effective link to our 24-hour response

center. An emergency response transmitter can be worn at all times, indoors or out. If a situation arises and help is needed, a simple touch of a button activates the phone's speaker system and contacts our response center.



New Hybrid Water Heater/Heat Pump by Rheem

Clark Electric Appliance & Satellite introduces a new product in our water heater line—the electric heat pump water heater.

With advanced heat pump technology and traditional electric elements, the new GE Hybrid electric heat pump water heater has been designed with maximum energy efficiency in mind.

The tank portion of the Energy Star qualified electric water heater includes two electric heating elements, a pressure relief valve, an internal porcelain-lined tank and an anode rod. Above the tank are a compressor and evaporator integrated into the electric water heater. The evaporator draws warm heat from surrounding air using two variable-speed fans. The condenser coils wrap the tank all the way to the bottom and transfer this heat into the tank to heat the water.

This process creates the same amount of hot water as a traditional electric water heater, but can reduce water-heating expenses up to 62 percent to save up to \$320 per year.



The GE Hybrid electric heat pump water heater is the first residential electric water heater with an electronic back-lit LCD control panel with multiple settings to meet a variety of needs.

These settings include:

- **eHeat Mode** — for the unit to operate only with the heat pump
- **Hybrid Mode** — will use the heat pump to primarily heat your water but the elements for faster recovery
- **High Demand Mode** — operates similar to the Hybrid mode, but knows that larger amounts of water will be used, so will cycle the elements on sooner and for longer periods of time
- **Standard Mode** — shuts off the heat pump and operates only with the elements
- **Vacation Setting** — will drop the temperature set point to 50 to save energy and prevent freezing; you set the number of days you will be away, and on the last day, it automatically switches back to the previous set temperature before you left

The Hybrid Water heater is available in a 50-gallon capacity and has a 2.0 Energy Factor. As an Energy Star Product, it qualifies for the Energy Star Rebate through Focus on Energy and the Clark Electric Cooperative rebate (when installed on Clark Electric Cooperative's system). This unit has a 10-year limited tank and parts warranty with it.

If you are interested in the purchase and installation of the Hybrid water heater, contact our office at 1-866-279-6544. ■

Daylight Savings Time March 14, 2010

If you are on our Time-of-Day Rate, you probably have a time clock controlling devices. Remember to switch the time clock on these devices forward one hour for Daylight Savings Time on Sunday, March 14. It is important that your time clocks are reset to avoid using electricity during peak times, resulting in a higher-than-normal electric bill.



Clark Electric Cooperative's Time-of-Day Rate can save you money on your electric bill; however, you must be willing and able to shift your electric usage around so that you can utilize the lower cost of electricity.


For more information on incentive rates such as Time-of-Day or special heating rates, contact our office or visit our website at www.cecoop.com.

Move your clock forward one hour on March 14, 2010. ■



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